

A photograph of two cyclists riding on a road at sunset. The cyclist in the foreground is wearing a green and white striped jersey and black shorts. The cyclist in the background is wearing a black jersey and black shorts. The background shows a field of tall grass and a line of trees under a golden sky.

**luce**
ride

Sponsorship Opportunities

June 22, 2025

61km / 86km / 124km

Hockley Valley Resort



Sponsorship Opportunities

Presenting Sponsor

\$25,000

- Two (2) teams of four (4) riders
- Speaking opportunity at event
- Prominent logo on home page and event page of Luce website
- Prominent logo on all event marketing materials
- Prominent logo placement on rider jersey

Gold Sponsor

\$10,000

- One (1) team of four (4) riders
- Lunch Sponsor with prominent event signage at lunch and acknowledgement at event
- Logo on event page of Luce website
- Logo on all event marketing materials

Silver Sponsor

\$5,000

- One (1) team of four (4) riders
- Logo on event page of Luce website
- Logo on all event marketing materials



Sponsorship Opportunities

Rest Stop Sponsor

\$2,500

- One (1) team of four (4) riders
- Prominent logo on event signage at one (1) rest station
- Logo on event sponsorship page of Luce website
- Logo on all event marketing materials

Breakfast Sponsor

\$2,500

- One (1) team of four (4) riders
- Breakfast Sponsor with prominent event signage at breakfast
- Logo on event sponsorship page of Luce website
- Logo on all event marketing materials

King or Queen of the Hill Sponsor

\$1,500

- One (1) team of four (4) riders
- Acknowledgment as sponsor of award at event
- Logo on event sponsorship page of Luce website
- Logo on all event marketing materials



Sponsorship Opportunities

Sponsor Commitment & Registration

- | | |
|---|--|
| <input type="checkbox"/> Presenting Sponsor (1) - \$25,000 | <input type="checkbox"/> Rest Stop Sponsor (2) - \$2,500 |
| <input type="checkbox"/> Gold (Lunch) Sponsor (1) - \$10,000 | <input type="checkbox"/> Breakfast Sponsor (1) - \$2,500 |
| <input type="checkbox"/> Silver Sponsor (unlimited) - \$5,000 | <input type="checkbox"/> King or Queen of the Hill Sponsor (2) - \$1,500 |

Company Legal Name:		
Address:		
City:	Province:	Postal Code:
Billing Address: (If same as above, leave blank)		
City:	Province:	Postal Code:
Primary Contact Name:		Primary Number:
Email:		

The information provided on this application is true, correct and complete to the best of my knowledge

SPONSOR REPRESENTATIVE

DATE SIGNED

Payment Type:	<input type="checkbox"/> Master Card	<input type="checkbox"/> Visa	<input type="checkbox"/> Cheque
Cardholder Name (as shown on card):			
Card Number:			
Expiration Date (m/y):		CVV:	

I, _____, authorize The Luce Initiative to charge my credit card for the agreed upon sponsorship offering.